
LAMBORGHINI

AVENTADOR SVJ: COMPLETED SALE VS. SELLER EXPECTATION.

September supplied a clean comparison between a collector-grade SVJ Roadster sale and a higher-mile example that did not meet reserve.

OCTOBER 2026 / DATA THROUGH SEPTEMBER 30, 2026

Privately Sourced. Collector Focused. | Naples, Florida

OCTOBER 2026

LAMBORGHINI MARKET REPORT

Aventador-generation collector demand remains strongest where production scarcity, mileage, color and late-series significance overlap.

Model	Result	Context	Read
2021 Aventador SVJ Roadster	\$1.550M SOLD	4,300 mi · Verde Themis · Sep 9	Meaningful completed collector-grade benchmark.
2021 Aventador SVJ Roadster	\$1.291M RNM	7,692 mi · Sep 17	High bid did not meet reserve; useful evidence of the bid-ask gap.

SVJ ROADSTER Mileage and color still define the tier. The completed \$1.55M result reinforces the premium available to highly desirable SVJ Roadsters, while the higher-mile RNM car shows the market remains selective.	AVENTADOR FAMILY Late analog-drama matters. As the market differentiates electrified successors from the naturally aspirated Aventador era, limited-production variants continue to behave differently from standard LP700 / S inventory.
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OCTOBER FOCUS Watch reserve discipline. If sellers hold firm while public bids remain below asks, private transactions will matter even more for real-time price discovery.
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METHODOLOGY

Sold results and high bids are tracked separately.

Public transaction sources include Bring a Trailer, Hagerty Valuation Tools, CLASSIC.COM and major auction houses. "RNM" means reserve not met and is shown as price-discovery context, not as a completed sale. Data cut-off: September 30, 2026.