



MARKET INTELLIGENCE

THE XII RESERVE

LAMBORGHINI AVENTADOR COLLECTOR MARKET

SV / SVJ / SVJ ROADSTER / ULTIMAE

Data through September 30, 2026

Late Aventador scarcity is creating a distinct collector tier.

SVJ ROADSTER AUG	SVJ ROADSTER SEP	SEP RNM	KEY DRIVER
\$1.501M	\$1.550M	\$1.291M	Variant + miles

THE MONTH IN ONE READ

The clearest 2026 public tape centered on the SVJ Roadster. A 6,000-mile example sold for \$1.501M in August; a 4,300-mile Verde Themis car sold for \$1.550M in September, while a 7,692-mile car failed to meet reserve at a \$1.291M high bid.

WHAT MATTERED

SVJ Roadster is not base Aventador

Production tier, open-top configuration and scarcity justify a separate valuation framework.

RNM is information, not a comp

A high bid can reveal buyer appetite but should not be used as a completed-sale benchmark.

Color and carbon content matter

At this level, factory visual specification can materially change the number of qualified buyers.

Selected transactions and reference points

MODEL / MARKET	RESULT	MILEAGE / DETAIL	CONTEXT
Aventador SVJ Roadster	\$1.501M	6k mi	Aug 13 - completed sale
Aventador SVJ Roadster	\$1.550M	4,300 mi	Sep 9 - Verde Themis
Aventador SVJ Roadster	\$1.291M high bid	7,692 mi	Sep 17 - reserve not met

HOW TO READ THIS TAPE

These are individual public observations, not blanket valuations. Auction venue, mileage, specification, originality, title/history, service records, condition, fees and timing can materially change the result.

What the market was actually signaling

We would treat low-mile, original SVJ Roadsters as a collector submarket of their own. The spread between completed sales and reserve-not-met bidding is a useful reminder that seller expectations can run ahead of executable liquidity.

OPERATING FRAMEWORK

1 VALUE THE CHASSIS, NOT THE BADGE

Mileage, factory specification, originality, condition, history and replacement difficulty are part of the valuation - not footnotes.

2 SOLD COMPS BEAT ASKING PRICES

Asks and reserve-not-met bids show seller expectations. Completed sales show executable liquidity.

3 REPEATABILITY MATTERS

One record is a signal. Multiple comparable transactions are what begin to define a market.

4 ENTRY BASIS DECIDES THE TRADE

A desirable car can still be a poor acquisition if the entry price leaves no room for the realistic exit market.

Public evidence, interpreted at the vehicle level

This report uses publicly available auction and market data plus The XII Reserve's vehicle-level interpretation. No single result is treated as a universal valuation. Where a source reports an auction aggregate, the statistic is attributed to that source. Where a transaction is listed, the result is treated as one comparable observation.

PRIMARY SOURCES

The XII Reserve - September 2026 Reserve Report

/reports/The_Reserve_Report_September_2026.pdf

The XII Reserve - October 2026 Reserve Report

/reports/The_Reserve_Report_October_2026.pdf

ARCHIVE / PUBLICATION NOTE

Publication note: This collector-series report was prepared October 7, 2026. It consolidates public evidence through the stated cutoff date.